

# JULIA BRUSKI

## PRODUCER

### CONTACT

804-937-3094

jbruskiprojects@gmail.com

juliabruski.com

### SKILLS

Adobe Creative Suite

Workflow management software (Monday, Asana, etc)

Google and Microsoft Suite

Voiceover Talent

Film & Stage Production

### EDUCATION

**Double Major - Creative and Strategic Advertising, Dance Minor**  
Magna Cum Laude

**Virginia Commonwealth Univ.**

2018-2021

Activities and Societies:  
Co-Founder New Surge Productions,  
Honors College, VCU AD Club

### ABILITIES

- Apply swift and creative solutions to unpredictable problems.
- Strong organizational skills and ability to prioritize.
- Cross-collaborate and manage between multiple creative teams.
- Motivate, teach and lead a team towards a common goal.
- Known for strong interviewing skills, and ability to make any interviewee feel comfortable on set.

### PROFILE/ NOTABLE ACHIEVEMENTS

Julia is a highly creative and self-motivated Producer with 3+ years of experience producing, and managing the accounts for, over 50 projects- spanning documentary, facility tours, VR, animation, live events and more. Julia has conducted over 200 interviews across the world, capturing the stories of blue-collar employees to high-net worth individuals. Offering a personal and friendly approach throughout the entire process, Julia is known to make any interviewee feel comfortable on set.

Julia has contributed to over \$700,000 in sales to date, and is excellent at multitasking producer and business development responsibilities across projects.

She is a dynamic and ambitious professional seeking the next opportunity to tell the stories of brands, and individuals, through powerful and innovative visual content.

### WORK EXPERIENCE

#### Freelance

Producer, Production Assistant, Assistant Production Coordinator 2024-Present

- Freelance Producer for Forward +, a video production and strategic communications agency for private equity and investment banking firms. Manage multiple clients and productions from inception to delivery.
- Production Assistant/Assistant Production Coordinator for Super Joy, Crooked River Productions, Fable and more spanning digital and broadcast productions including (but not limited to) Papa John's, Gold Bond, Miracle Gro, VCU Massey Cancer Center, and Busch Light.

#### humanstory LLC

Producer, Marketing Strategist 2022-2024  
Junior Producer, Marketing Strategist 2021-2022  
Production & Marketing Intern 2021

- Promoted from Junior Producer to Producer after 1 year, established as lead contact for multiple client accounts.
- Managed and led creative productions from inception to delivery.
  - Pre-Production: Client consulting and communication, storyboarding, scriptwriting, schedule management, shot lists, travel coordination, crew and cast scouting/contracting
  - Production: Directing, interviewing, presentation coaching
  - Post-Production: Transcriptions, script assembly from interviews, sound design production, oversaw edits and final elements for delivery
- Developed scopes of work and maintained budget parameters.
  - Crafted individualized estimates.
  - Managed all costs and maintained high profit margins.
- Managed multiple accounts and client relationships, fostering a strong recurring revenue pipeline for humanstory.
  - Account lead for companies such as Harvest Partners, Altamont Capital, etc.
- Spearheaded new product ideation, development, and execution.
  - Animation, VR, remote production, etc.
- Developed and executed internal sales campaigns.
- Performed employee recruitment and training for multiple Associate Producers, Editors, and DPs.
- Served as company Marketing Manager.
  - Developed and oversaw internal marketing plan, executed various strategies via account based marketing, digital marketing, and more.

#### Shyndigz LLC

Market Attendant, Server 2018 - 2021

- Managed the overall stock, cleanliness, and atmosphere of the ToGo Market Café and Restaurant. Worked register, cut and prepared dessert, etc, while maintaining an inviting and service-driven atmosphere for customers. Frequently took company inventory, and trained new staff in the above responsibilities.