

JULIA BRUSKI

VIDEO PRODUCER & MARKETING STRATEGIST

CONTACT

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🌐 juliabruski.com

SKILLS

Adobe Creative Suite

Workflow management software (Monday, Asana, etc)

Google and Microsoft Suite

Voiceover Talent

Film & Stage Production

EDUCATION

Double Major - Creative and Strategic Advertising, Dance Minor
Magna Cum Laude

Virginia Commonwealth Univ.

2018-2021

Activities and Societies:
Co-Founder New Surge Productions,
Honors College, VCU AD Club

ABILITIES

- Apply swift and creative solutions to unpredictable problems.
- Strong organizational skills and ability to prioritize.
- Cross-collaborate and manage between multiple creative teams.
- Motivate, teach and lead a team towards a common goal.
- Known for strong interviewing skills, and ability to make any interviewee feel comfortable on set.

PROFILE/ NOTABLE ACHIEVEMENTS

Julia is a highly creative and self-motivated Producer with 3+ years of experience producing, and managing the accounts for, over 50 projects- spanning documentary, facility tours, VR, animation, live events and more. Julia has conducted over 200 interviews across the world, capturing the stories of blue-collar employees to high-net worth individuals. Offering a personal and friendly approach throughout the entire process, Julia is known to make any interviewee feel comfortable on set.

Julia has contributed to over \$700,000 in sales to date, and is excellent at multitasking producer and business development responsibilities across multiple projects.

She is a dynamic and ambitious professional seeking the next opportunity to tell the stories of brands, and individuals, through powerful and innovative visual content.

WORK EXPERIENCE

humanstory LLC

Producer, Marketing Strategist	2022-2024
Junior Producer, Marketing Strategist	2021-2022
Production & Marketing Intern	2021

- Promoted from Junior Producer to Producer after 1 year, established as lead contact for multiple client accounts.
- Managed and led creative productions from inception to delivery.
 - Pre-Production: Client consulting and communication, storyboarding, scriptwriting, schedule management, shot lists, travel coordination, crew and cast scouting/contracting
 - Production: Directing, interviewing, presentation coaching, boom holding
 - Post-Production: Transcriptions, script assembly from interviews, sound design production, oversaw edits and final elements for delivery
- Developed scopes of work and maintained budget parameters.
 - Crafted individualized estimates.
 - Managed all costs and maintained high profit margins.
- Managed multiple accounts and client relationships, fostering a strong recurring revenue pipeline for humanstory.
 - Account lead for companies such as Harvest Partners, Altamont Capital, etc.
- Spearheaded new product ideation, development, and execution.
 - Animation, VR, remote production, etc.
- Developed and executed internal sales campaigns.
- Performed employee recruitment and training for multiple Associate Producers.
- Served as company Marketing Manager.
 - Developed and oversaw internal marketing plan, executed various strategies via account based marketing, digital marketing, and more.

Shyndigz LLC

Market Attendant, Server	2018 - 2021
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- Managed the overall stock, cleanliness, and atmosphere of the ToGo Market Café and Restaurant. Worked register, cut and prepared dessert, etc, while maintaining an inviting and service-driven atmosphere for customers. Frequently took company inventory, and trained new staff in the above responsibilities.

Urban Farmhouse Market & Café

Marketing Intern	2018
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- Developed permanent brand strategy guide for the business to follow and update as the UF Brand grows. Contacted artists to display work throughout the 3 locations and developed an Excel platform organizing a year's worth of booking. Ran business Facebook, Instagram, and Twitter. Performed general stock, research, and restaurant managing tasks.